

# Case Study

## First National Bank of Livingston

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### Profile:

Founded in 1898, Livingston Bank has three locations – two in Livingston and one in Onalaska, Texas. Currently, the bank and its subsidiaries employ 86 people. The bank has more than \$200 million in assets.



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*John Slocomb,  
President*

● A Smarter Way to Create Reports  
**INVISION**



At First National Bank, in Livingston, Texas, the institution has been “Partnering Progress for 100 years.” For the past two years, the bank has partnered with Response Technology to generate reports with INVISION reporting and analysis software.

John Slocomb has been President and CEO of Livingston Bank since 2000. According to Slocomb, the bank’s biggest challenge today is keeping up with the products and services that large institutions offer.

When Slocomb joined First National Bank, employees used SmartReports, the reporting component of the Premier software from ITI. “To get a report I needed, I had to go to data processing, make a request, and later I would get the report,” Slocomb continues. “It was a cumbersome way to get information.” From his experiences prior to joining First National, Slocomb knew there were better, faster tools for creating reports.

According to Slocomb, Livingston Bank had priced ITI’s Prime, but it was fairly expensive. “Then, we found INVISION,” Slocomb says. “INVISION works well, it’s easy to use, and it’s not out of reach for banks like ours.”

According to Slocomb, the most convenient feature of INVISION is that he can use it himself to generate the reports he needs instantaneously on his PC. He regularly creates reports detailing budgeting items and expense controls. He also finds it very useful to use INVISION to watch and project income — to see where the bank is in the current month and compare that to prior months.

“With INVISION we accomplish a lot that we couldn’t before,” Slocomb concludes. “I know we have better control of expenses, such as past-dues. For instance, if a customer has a past-due, we can quickly review the total relationship that customer has with the bank. Occasionally, we have discovered that a customer with a past-due has some money in an account.”



For more information on how INVISION can make ad-hoc reporting work for you and your institution, call or write us:

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